



# Shepherd's Crossing

JULY, 2014—IN THIS ISSUE:

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*Share your blessings—Make a difference*

## Not Simply Numbers

Employed 46%

Disabled 22%

Married 14%

Single women 32%

Single parents with two or more children 24%



**WHO RECEIVES HELP** from your generosity? See the graph to the left highlighting some characteristics for the 500 or so families served through May 2014 from Shepherd's Crossing.

Here is a snapshot of a few of our actual clients:

- **A single working mother with two small children**, working full time at a minimum wage job and earning take-home pay of \$1,000 per month. With a rent subsidy and food stamps, she can subsist if there are no unforeseen expenses.
- **A disabled 75-year old widow, living alone**, receiving \$800 per month in disability income through Social Security. No margin for any emergencies.
- **A married couple with two children**, previously earning a joint income of \$4,000 per month, one of whom is suddenly laid off with no unemployment benefits.

Your financial support helps individuals and families on a daily basis.

## Where Does Your Dollar Go?

When you send an undesignated check for \$100 to Shepherd's Crossing, \$77.22 goes directly to pay client bills—\$29.34 for rent, \$45.56 for utilities and \$1.54 for prescription medications. Some miscellaneous grants account for the remaining cents. When we receive a \$1,000 grant from the City or the United Way, every penny goes to pay client expenses. Our 22.78% administrative costs include the salaries for our two part-time employees; our Director of Client Services devotes all of his time to serving clients. Our Executive Director provides about 40% of her time to client services. When we adjust out the salaries devoted directly to client services, administrative overhead drops to 12.8%. Of course, our overhead would be much higher if we paid our volunteers for their 2,700 hours of service or reimbursed First United Methodist Church for our rent and utilities.



Terry Arthur

## From the President

We are off to a great start for the year. Beverly Olson and Clyde and Midge Jones were recognized by the Greater Manhattan Community Foundation at its inaugural

awards ceremony for those involved in charitable activities in the community. They were cited for their work in the community and at Shepherd's Crossing. Grow Green Day on May 6 was a great success for us as well. Shepherd's Crossing received the most donations (\$17,640) of any of the 30 charities participating as well as a 50% match on those donations. Donations included 97 separate gifts. Our board, volunteers and churches all participated in notifying supporters of Grow Green Day, which was the reason for our great success. The donated funds will be added to our existing endowed funds at the Foundation for future support of Shepherd's Crossing. Thanks to all who participated or made donations. We continue our mission of assistance to those in need in our community, and appreciate staff and volunteers who help make this happen. We encourage you, our readers, to continue to support Shepherd's Crossing with gifts and service as you are able.

—Terry Arthur

## Thrivent Financial Lenten Match

Carroll Hackbart obtained a \$1,000 matching grant from Thrivent Financial to encourage churches to donate their Lenten offerings to Shepherd's Crossing. Eight churches and two individuals, including five Lutheran congregations, donated \$6,853 toward the challenge. Thanks, Carroll, for your amazing efforts on behalf of our clients.

## From the Director of Client Services

Director Warren Holmes shared the following letter from a grateful client:

I want to thank you for what your organization has done to help my boys, myself, and my extended family. I found myself in a situation where I was not able to pay all of my bills. Because of the cancer treatment and funeral expenses for my dad, my mom was no longer in a position to help us out. Shepherd's Crossing provided assistance we needed at that time. We continue looking up and praising God. You have blessed us and lifted us up when needed. Thank you! When I have completed my re-education (I'm working on a second degree following a work injury), I hope to assist and lift up those in need just as you have done for my family and me.

*Shepherd's Crossing's mission is to provide compassionate and caring assistance to those in need of a listening ear and financial support.*

OPEN: Tuesday 10 a.m.-2 p.m. & Thursday 2-5:30 p.m.

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## Message from the Executive Director



Beverly Olson

I have a very thankful heart. Over the years, so many people have played a crucial part in making Shepherd's Crossing an important part of our community; such as the numerous volunteers who faithfully serve, our Board of Directors who represent varied backgrounds and talents, our community of caring individuals, our civic organizations, and our loving churches. One, not-so-young man, C. Clyde Jones, started as a Volunteer Counselor in 2001. After attending a Grant Writing Seminar in 2005,

he started devoting his time to grant writing and project management. Over the past nine years, he has helped us receive over \$418,000 of grants. He has been successfully involved in getting matching funds for the Manhattan Rotary Club's cup money each February for our Sharing with the Shepherd Campaign. Rotarians have contributed over \$30,000 since 2003. As Development Officer, he compiles our newsletters and writes the annual Sharing with the Shepherd Campaign letter. This letter is sent to our donor base of more than 700 to encourage individuals to remember February as a month to share their love with those less fortunate in our community. Since 2006, the campaign has generated more than \$228,000.

C. Clyde Jones, thank you so much for your kind and generous heart and for sharing your talents and expertise with your community.

—Beverly Olson, Executive Director

[Editor's note: As the compiler of this newsletter, modesty should require me to omit Beverly's much appreciated thoughts. But, there is an old military saying, "Rank has its privilege" and after all, she is my boss! C. Clyde Jones]

## On Your Mark, Get Set, GO



Recall those words from your days of running? Well, get ready to hear them on Saturday morning, September 13, for the start of the 3rd Annual C. Clyde Fun/Run/Walk, organized

and conducted by the students of the College of Business Administration at Kansas State University to benefit Shepherd's Crossing. Last year's event yielded \$13,800 in sponsorship funds, all directly payable to Shepherd's Crossing. If you or anyone you know would be interested in becoming a sponsor, please email us at [shepherd@interkan.net](mailto:shepherd@interkan.net). Our churches will have information on how to register to participate in the 5k run or the one mile walk. Watch for the updated website <http://cba.k-state.edu/about/cclyderun.html> for information about the 2014 event.



NOW AVAILABLE:

Make donations directly from our website or facebook page! [shepherdcrossing.info](http://shepherdcrossing.info)



## Guardian Angels at Work



"Men helping Men" is the tag line for a new Shepherd's Crossing partner, Guardian Angels (GA). Modeled basically after the

highly successful Fairy Godmothers, GA was started last December by several Trustees of the Greater Manhattan Community Foundation (GMCF). This group created a fund with GMCF to

provide grants of up to \$600 to help qualified men meet financial emergencies not covered by other social service agencies or government programs. These other agencies may refer special situations to the GA Grants Committee for funding. Through May 2014, GA had 14 referrals and assisted 12 of them. Commonly listed needs include car repairs, car insurance and beds for men moving into unfurnished apartments from the Emergency Shelter. GA has also made grants for eyeglasses and dental work. Anyone wishing to become an angel may do so by contacting the GMCF at [foundation@mcfs.org](mailto:foundation@mcfs.org) or 785.587.8995.

NEWS

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