



# Shepherd's Crossing

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*Share your blessings—Make a difference*

## Ready For a Pop Quiz?

What are the five top reasons people give to a charitable organization? Here's some help—you can treat this as a true-false quiz.

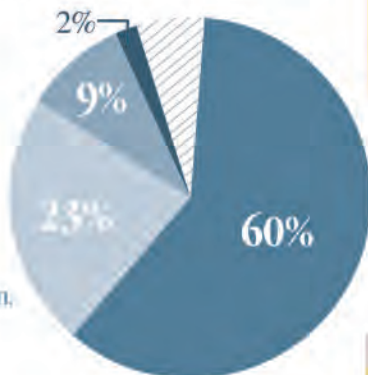
An online newsletter, NonProfit Times, listed these five reasons:

1. To meet critical, basic needs.
2. To give back to society by making the community a better place.
3. A belief that those with more should help those with less.
4. To bring about a desired impact or result.
5. A request for money was made.

A League of Women Voters study concluded:

- 60% give to help, they believe in the cause
- 23% give for religious reasons
- 9% give because they were asked
- 2% give for the tax benefit

What are your reasons for supporting Shepherd's Crossing? We'd love to hear them! Email the editor at [seeclyde@gmail.com](mailto:seeclyde@gmail.com).



## A New Partnership

Dr. Martin Seay, K-State faculty in Personal Financial Planning, wanted to help us make a difference in the lives of some of our clients. With the support of his School Head, Dr. Dottie Durband (Family Studies and Human Services), Martin started monitoring Shepherd's Crossing counseling sessions last December. This spring, he has enlisted the help of three of his students in the program to provide pro bono personal financial planning services. They started out shadowing a volunteer counselor and then moved to "lead" counselor status to provide targeted financial counseling with a select group of clients. Topics addressed include financial fundamentals, budgeting, and credit and debt management. This is to be a transforming experience for both the clients and the students.



Dr. Martin Seay, Assistant Professor of Personal Financial Planning  
Mariah Bausch, Junior, Personal Financial Planning Major  
Ashley Herb, Junior, Personal Financial Planning Major  
Matthew Schluter, Junior, Personal Financial Planning Major

## How We Used Your Gifts in 2014

In 2014, we served approximately 1200 households. Here are some percentages of characteristics of those clients:

African American	26%
Disabled	23%
Unemployed	53%
Married	15%

The 85% classified as single include divorced, widowed and separated.



Terry Arthur

## From the President

Our annual meeting on January 20 helped us to close out 2014 and prepare for our work in 2015. We honored three retiring directors, Diana Chapel, Butch Wichman and Karen Franz for their many years of service to Shepherd's Crossing and welcomed our new directors. We also recognized 26 volunteers for their many hours of service to our clients, and thanked them for all they have done and will do in the future.

We look forward to the New Year and providing necessary services to the many folks that come to Shepherd's Crossing for assistance. We were pleased with the many church representatives that attended the annual meeting, and look forward to working closely with our church members this year to be better able to support the mission of Shepherd's Crossing. On April 22, the Greater Manhattan Community Foundation will again sponsor GROW GREEN DAY. This is an annual event in which those supporting charities in Manhattan, to include Shepherd's Crossing, may make donations, which are matched. Last year, Shepherd's Crossing received the largest amount in donations at GROW GREEN DAY, and hope to do so again this year. Donations may be made online or at the offices of the Greater Manhattan Community Foundation at 555 Poyntz. If anyone has questions about Shepherd's Crossing during the

year, please let me know or contact Beverly Olson at our office. Thank you to all our donors and volunteers for all you do for Shepherd's Crossing.

—Terry Arthur, President

## Annual Meeting, January 20

An evening of recognition and celebration brought approximately 140 individuals for dinner and entertainment. Dave Lewis served as Master of Ceremony. Linda Uthoff, accompanied by Jodi Caldwell, sang several Broadway melodies. To close the evening, seven new directors were elected in a short business meeting. They are:

- Darrell Brensing, First United Methodist
- Dave Lewis, Dave Lewis Entertainment
- Ingrid Logan, First Lutheran
- Jana Schwandt, University Christian
- Gary Schwandt, University Christian
- Greg Spaulding, University Christian
- Pam Spaulding, University Christian

*Shepherd's Crossing's mission is to provide compassionate and caring assistance to those in need of a listening ear and financial support.*

OPEN: Tuesday 10 a.m.-2 p.m. & Thursday 2-5:30 p.m.

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## Message from the Executive Director



Beverly Olson

During the year of 2014, Shepherd's Crossing sent out \$96,000 to landlords to prevent homelessness. One example was Sheri, a single mother, with two middle-school children. Her salary was reduced slightly because of illness. Her rent was due the next week, so we were able to make a pledge after she paid the remainder due to the landlord. But, a very special donor gave us \$500 for Coats for Kids. We were able to

buy a JCPenney's gift card that was kept at their children's register. We gave Sheri a certificate to give to the JCPenney's sales staff to purchase a new coat for each of her children. The next day Sheri brought a 'thank you' note to us, but her nine-year-old son, Jason, wanted to thank the gentleman who donated the money. He had his mother bring a stuffed toy with a hand written card saying, "I was cold and so was my sister. Thank you for the coats." In addition to the \$96,000 paid to landlords, we also paid \$118,312 for utilities in 2014.

Some of you might have seen the OKC Thunder basketball player, Kevin Durant, when he received the "Most Valuable Player" Award from the National Basketball Association last year. In his acceptance speech, he mentioned a memorable time when he and his mother and brothers and sisters finally qualified for housing assistance and moved into their first apartment. They had NO furniture in the apartment—no beds to sleep in, no chairs to sit on, no table to eat on or do their homework. When they arrived in their apartment, they all sat down on the living room floor, hugged one another and cried, because it was theirs.

When I share these numbers and stories with you, I am reminded of Author, Brennan Manning who said, "We have a choice with each and every person that we meet today: Either breathe life into them or to drag them down." I want you to know that at Shepherd's Crossing we try every day to breathe life into our clients.

We want to help our clients make changes to their spending habits or income, in fact, just last night, at the Manhattan Area Chamber Business After Hours event, I was told by a Director of a low income community, how many of their residents talk about how helpful Shepherd's Crossing counselors have been with budget counseling, teaching them ways to curb their spending and look for better paying jobs.

—Beverly Olson, Executive Director



NOW AVAILABLE:

Make donations directly from our website or facebook page! [shepherdcrossing.info](http://shepherdcrossing.info)



## From the Director of Client Services

Lorraine, the young woman stepping up to Shepherd's Crossing's greeting desk, did not appear to be a Shepherd's Crossing client. Her clothes, hair and jewelry all said that this young woman would not be in need of assistance. Lorraine and her husband's income provided an abundant lifestyle. Then we looked into her eyes that shouted "hurt and desperate!"

Several days before, she had deposited her paycheck and proceeded to make necessary payments. Little did she know her husband had emptied their joint account and two substantial savings accounts just before he left town. Soon, she received notice from her bank showing insufficient funds. She would not receive another salary check for two weeks. Her major bills were now past due and charges were being added to her empty account. She needed help and a listening ear, all of which the caring counselor provided. Helping to make arrangements with utility companies, talking with her employer and the bank, suggesting several resources within the Manhattan community and providing an attentive and caring concern assured Lorraine that she would have adequate support through this desperate time. She had come to Shepherd's Crossing frightened and near tears. She left with tears of relief knowing someone cares.

## Save the Date!

The 4th Annual C. Clyde Run, sponsored by the College of Business Administration at K-State to honor its first dean, is scheduled for Saturday, October 3, 2015. This promises to be the best one yet.

## Thank You

Thanks to Rich Wartell and the Manhattan Broadcasting Company for donating public service announcements on all four of its stations to tell their listeners about Sharing with the Shepherd month in February. And thanks to Dave Lewis, Jim Reed and Bruce Snead for lending their dulcet tones for the messages.

NEWS

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